



Save the Children

ANNUAL REPORT 2021

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*"To protect the children and families in our programmes,
the names of the people portrayed have been changed."*

FOREWORD



Sven Hoffmann
Board President of
Save the Children Switzerland



Adrian Förster
CEO of
Save the Children Switzerland

What if...? The puzzle of life.

Who would I be today if I had been born in a poor neighbourhood in a developing country, without access to a school? How would I feel if I had been fleeing armed conflict since birth? Would I still be alive if I had been born with a heart defect but with no access to medical care?

Let's imagine life as a puzzle. The individual pieces represent your home country, place of residence, family, friends, education, health, and more. Many of these pieces of the puzzle are beyond our control: where we are born, who our parents are, whether we enjoy financial security, what access we have to education or healthcare facilities – to a large extent, these are all parameters that are handed down to us through 'fate' or 'chance'. Many children in Switzerland have good conditions for their start in life – and their puzzle forms a cheerful, hopeful picture.

However, then there are the most disadvantaged children. Their random puzzle pieces are defined by conflict, extreme poverty, abuse, disability, and more. «Humanity owes the child the best it has to give.»* This strong conviction of our founder, Eglantyne Jebb, accompanies and inspires us in our daily work – the board, our management team and all our staff at Save the Children Switzerland. We cannot change the entire picture of a child's life through our work. However, together with particularly disadvantaged children, we can help shape individual pieces of the puzzle so that these children are well equipped for life and can look to the future with joy.

Imagine what we can achieve together! We continue to pursue our vision: that children are protected from the effects of insurgency and war; that children affected by extreme poverty survive and grow up healthy; and that there are equal opportunities for children everywhere to receive a good basic education.

One piece of the puzzle in all our lives is the pandemic, which we have endured together for more than two years. The media often suggests that the mood in society is negative and heated. However, at Save the Children we have repeatedly experienced a great deal of empathy and solidarity. This is because it is people with these values who support our work for children and put their trust in us. We would like to pass on our sincere thanks to you for your support and assistance in 2021, which enabled us to help shape individual pieces of the puzzle for many children and to give them a positive view of the future. In Switzerland and around the world.

Sven Hoffmann
Board President of Save the Children Switzerland

Adrian Förster
CEO of Save the Children Switzerland

AMBITION FOR CHILDREN

Our vision is a world where every child survives, learns and is protected. To realise this vision, Save the Children aims to achieve three milestones for children by 2030:



SURVIVE
No child under five dies of avoidable causes.



LEARN
Every child benefits from high-quality primary education.



BE PROTECTED
Violence against children is not tolerated.

We define milestones as noticeable, sustainable and positive changes to the current situation, which we are working on making together with others.



Who we are and what we do

We focus on the following thematic areas in our work:

In the implementation of our milestones, we focus specifically on the most deprived and marginalised children worldwide. In other words, on all those children who have not been able to benefit from social and economic improvements.

We focus on the following thematic areas in our work:

 **Children in emergencies**

 **Children on the move**

 **Children in slums**

Our programme work is integrated and takes place across focal areas.

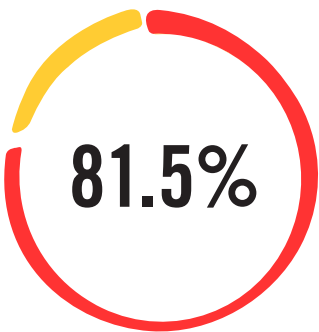
FIGURES FOR 2021



In 2021, more than **19 310 people** regularly **donated** to children as Child Guardians, ensuring that we were able to make a lasting difference in children's lives.

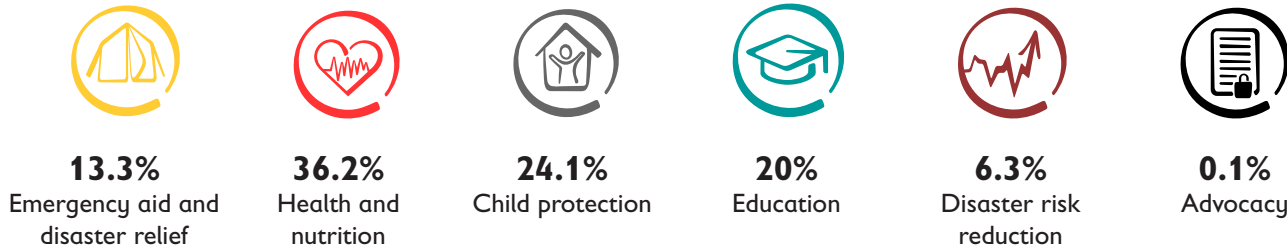


CHF 26.3 MILLION
raised for children in 2021



In the last year, **4 out of 5** francs donated went directly to our projects for children.

We used our funds on projects in the following areas:



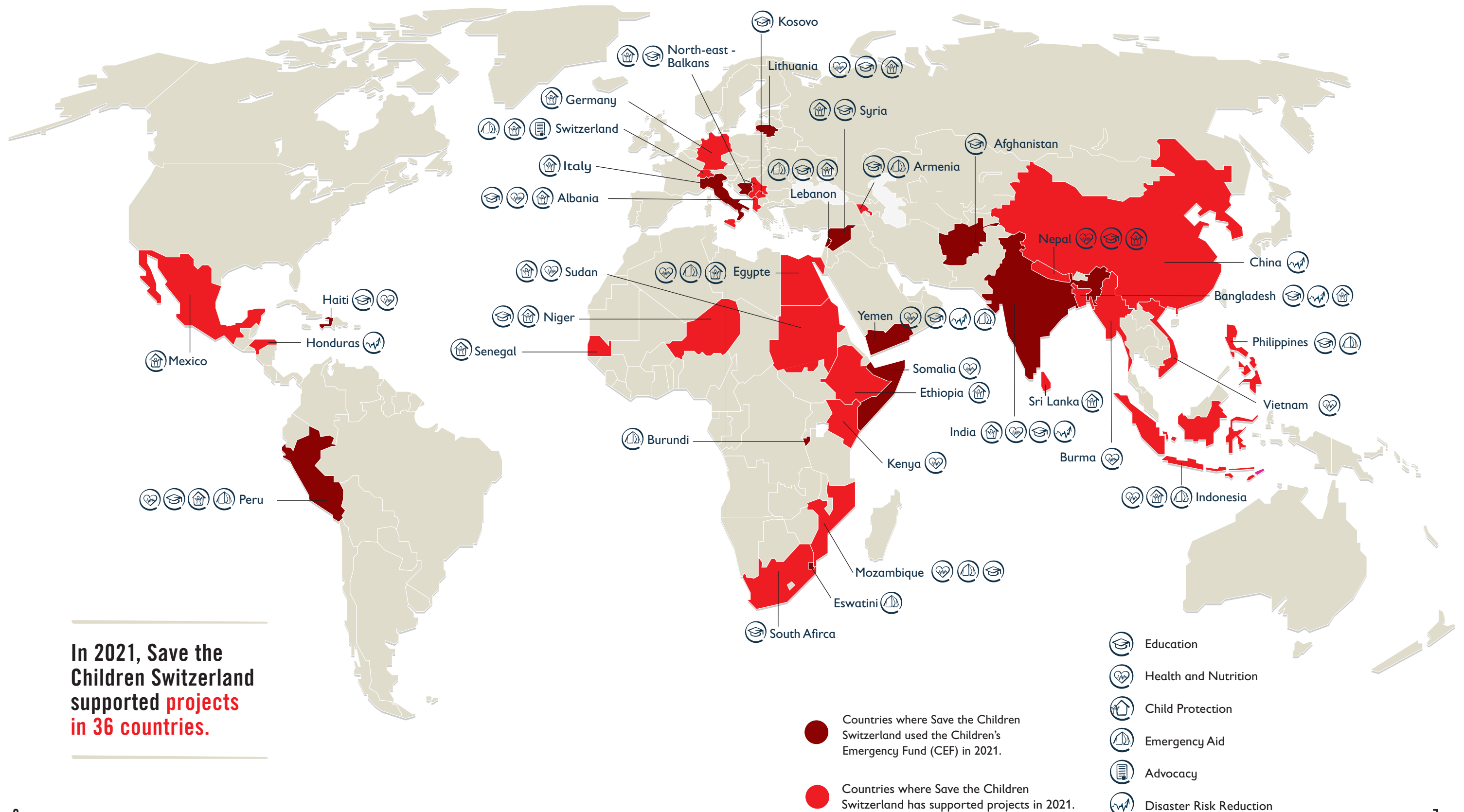
In 2021, Save the Children Switzerland supported projects in **36 countries** to protect children, ensure their survival and provide them with education



We supported **19 asylum shelters** in German- and French-speaking Switzerland in setting up child-friendly spaces and other services for children and families.

PROGRAMMES 2021

In 2021, Save the Children Switzerland supported projects in 36 countries. We work both in a humanitarian context and in long-term development collaborations, setting thematic priorities in the areas of education, health and nutrition, child protection, emergency aid, disaster risk reduction and advocacy.



In 2021, Save the Children Switzerland supported **projects** in **36 countries**.

What we achieved in 2021

Save the Children Switzerland carried out **projects in 36 countries** in 2021. On the following pages you will find a selection of our key projects:



LEBANON

Back to school in Lebanon

Background

Long school closures and the economic impact of the ongoing Covid-19 pandemic are having a devastating impact on children worldwide. The resumption of schooling and thus access to education is still at risk for 10–15 million children around the globe, two years after the pandemic began.

What we do

Through a range of projects, we support the reopening of schools – in compliance with safety measures – and promote the reintegration of disadvantaged children into schools. For example, in Lebanon, we organise classes for Lebanese children affected by poverty and refugee children from Syria. Through these classes, we enable them to successfully integrate into the public school system and catch up on the learning they have missed. We also support parents, teachers and authorities so that they can ensure uninterrupted access to education through distance learning, even in times of crisis.

Why the project is important

Lebanon is affected by recurring and parallel crises. That is why our learning activities are designed to be flexible, so that it is easy to switch between face-to-face and distance learning when needed. The project also provides child-protection and mental-health support to families and children. We can also arrange contact for economic support as required.

Prevention of violence against children

Background

As in many places, physical and psychological violence against children is widespread in Senegal. The Covid-19 pandemic has reinforced this: families are increasingly slipping into poverty. In order to survive, they may resort to drastic measures, such as child labour or child marriage. The pandemic situation has also affected healthcare and school attendance, which has implications for compliance with children's rights.

What we do

We organise awareness-raising events so that children and young people are informed about their rights and supported in their education and integration. We also provide parents and teachers with tools for positive parenting. At the same time, we are lobbying the authorities to strengthen the national child protection system.

Why the project is important

Many children do not have adequate care and protection at home, at school and in their village. This project supports parents, teachers and educators in non-violent parenting so that children can reach their full potential.



SENEGAL

Children with disabilities in cities

Background

In Manila (Philippines), many children with physical or mental impairments do not attend school. They are often subjected to humiliation and abuse. Having a disability is stigmatised. It is considered a punishment for the family's past misconduct. Support from the authorities is directed primarily at children attending school. Children without access to schooling are often left without support.

What we do

Save the Children ensures that children with disabilities from poor urban backgrounds are integrated. Access to high-quality health, education and social services and child protection are very important in this context. The project is run in collaboration with children, families, local administrations and associations for people with disabilities.

Why the project is important

Social exclusion, physical and emotional abuse and punishment, and lack of education have a significant effect on children's development and well-being. They can prevent children from leading happy, self-determined and fulfilling lives.



PHILIPPINES



Global Alliance – Cities4Children

Background

In 2020, we founded the «Global Alliance – Cities4Children» which we have led since then. The ultimate goal of this alliance is to address the enormous challenges faced by the most disadvantaged children in cities around the world. It has now been joined by 27 organisations, including non-governmental and UN organisations, civil society networks, foundations and the private sector.

What we do

Together, we have more influence and greater leverage to achieve our goals. We promote collaboration at national and municipal levels. In this conglomerate, we have a stronger voice working to make cities liveable for children and youth. To achieve this, we publish research series, participate in policy dialogues, share knowledge, document and publish ideas for practical programmes, and create synergies wherever possible.

Why the project is important

Children today primarily grow up in cities – with around 350–500 million children in very poor conditions, which have serious implications for their health, well-being and rights. Our vision is for cities to be planned, designed and governed in a way that allows children and youth to reach their full potential. Children should be able to grow up happy and healthy, and their rights must be respected. No organisation can take on the wide range of challenges alone, which is why collaboration is needed.

 For more information, see: cities4children.org



WE SUPPORT THE DEVELOPMENT
OF CITIES SO THAT CHILDREN CAN
BE SAFE, HEALTHY AND HAPPY.



Early childhood development in Kosovo

Background

Kosovo is one of the poorest countries in Europe. People there struggle with poverty and high rates of unemployment. In particular, poor and socially disadvantaged children, and children with disabilities often lack access to essential health and education services during their early childhood.

What we do

In rural communities in Kosovo, we support the development of public kindergartens by working closely with the local authorities and the Kosovo Ministry of Education. We also train parents, teachers and local authorities on topics such as health, nutrition and early childhood development in order to give the children the best possible start in life.

Why the project is important

Our community-based approach builds on existing local resources and infrastructure. This work helps to develop the skills and knowledge base within public service providers. We are working at the political level to ensure that this pilot project, which demonstrates how access to good quality health and education services can be ensured, is extended to other young children in Kosovo on a sustainable basis in the future.



KOSOVO

Covid-19 prevention in northern Lima, Peru

Background

In northern Lima, many people live in the densest conditions in informal dwellings. Resource scarcity is an everyday challenge for people here. These conditions have allowed the pandemic to spread particularly quickly and have highlighted the urgent need for better sanitary conditions.

What we do

With this project, we were able to provide more than 5,000 children and their families with their own hand-washing station as well as soap and cleaning products. We also set up public hand-washing stations. To raise awareness of the health-promotion measures, we carried out a large-scale communication campaign in public spaces. We reached more than 40,000 people in this way. The project has been particularly effective thanks to close collaboration with local authorities and health facilities, which have continued with the measures implemented.

Why the project is important

The difficult living conditions and limited access to primary and secondary healthcare require information campaigns and practical support. These are essential to ensure the well-being of children and families.



PERU



CHILDREN'S EMERGENCY FUND

HAITI

Background

In humanitarian crises, the first few hours are critical for saving lives. Children need help as soon as possible. In 2018, we launched our Children's Emergency Fund (CEF) to provide immediate support to children and their families affected by emergency situations such as the earthquake in Haiti or the Afghanistan crisis.

What we do

When a major earthquake struck the Caribbean island of Haiti on 14 August 2021, we were able to help directly thanks to the Emergency Relief Fund. More than 800,000 people were affected, houses were completely destroyed, and many families were made homeless as a result. More than 900 schools were so badly damaged that 300,000 children could no longer attend school. With CEF's support, we have already been able to repair the damaged water and sanitation systems in several schools. In addition, schoolchildren were made aware of preventive hygiene measures and equipped with the necessary materials.

Why this project is important

The fund also supports emergency situations that receive less public attention. This enables us to help children who remain invisible when the world is not looking. Thanks to the support of numerous donations to the Emergency Relief Fund, we were able to respond to 15 emergencies in 13 countries worldwide in 2021, reaching more than 110,000 people with life-saving aid.



SWITZERLAND



«EMPOWERING REFUGEE PARENTS» PROJECT

Background

Parents are the most important caregivers for children, but refugee parents in asylum centres in Switzerland face a wide range of challenges. They have little room for a private family life and their everyday life is determined by other people due to multiple guidelines. In many cases, parents are also traumatised by experiences in their country of origin and during the evacuation.

What we do

These stresses on parents have an impact on parenting and the well-being of children. As well as this, many refugee children have lived through traumatic situations. With our pilot project, «Empowering Refugee Parents», we train asylum centre staff to support parents in three areas: dealing with stress, positive parenting and learning through play. We have developed illustrated materials for this purpose and translated them into more than ten languages. We also offer workshops for refugee parents. In 2021, we were able to implement this new project in five asylum centres, reaching over 190 parents and 240 children.

Why this project is important

Based on the UN Convention on the Rights of the Child, we pursue the vision that children can access education and grow up in an environment where they are healthy and protected. This is also what the refugee parents want, so we are empowering them in their role as parents through this project. This enables them to better support their children in dealing with stress, promote their development and let them grow up free of violence.

 Information on other projects for refugee children in Switzerland:
savethechildren.ch/switzerland



COMMENT ON THE ANNUAL FINANCIAL STATEMENTS

«Three things are necessary to protect children:
Knowledge. The will to do it. And resources.»

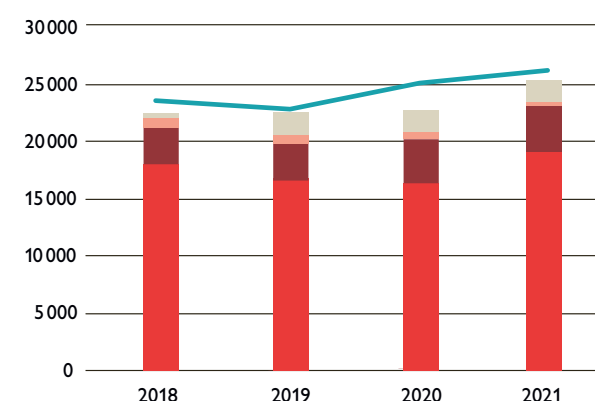
Eglantyne Jebb, 1876–1928, founder of Save the Children

In 2021, our financial resources enabled us to further strengthen our commitment to our vision that every child survives, learns and is protected – thanks to the great solidarity of our supporters. Our total income increased by 4.8% to CHF 26.3 million.

In donations and contributions with earmarking, we recorded a growth of 6.5% to CHF 19.1 million compared to 2020. This is a reflection of the trust and support of many long-standing institutional donors. As well as a large number of small and medium-sized projects, financing for new, long-term large-scale projects was secured after extensive preparatory work. In accordance with legal requirements, advance payments for projects are initially booked to the fund capital, which subsequently increased by CHF 2.2 million to CHF 10.5 million. The fund capital will be used to finance planned project activities on an ongoing basis in the future.

Income, Expenses & Fund Changes

(in CHF thousand)



■ Fund changes
■ Administrative expenses
■ Fundraising and marketing expenses
■ Project expenditure
■ Total income

The CHF 7.1 million in donations we received without earmarking provides for great flexibility and responsiveness. This enables us to fund important projects even in places where media attention is low. It also enables the support activities that our team carry out in Zurich. Of the total expenses of CHF 23.0 million, CHF 18.8 million were attributable to project expenses – an increase of CHF 2.2 million compared to the previous year. Accordingly, 81.5% of our funds went into project work.

As well as increased investments in projects, free reserves were also increased in 2021. They amount to about two months of expenditure at the end of 2021 and are indispensable for long-term stable project implementation that is independent of short-term revenue fluctuations.

The financial statements for 2021 comply with the requirements of Swiss GAAP Core FER and are summarised on the following pages.

The financial statements were audited by the auditors PwC AG in Zurich and received an unqualified audit opinion.

The auditor's report with complete financial statements and notes is published on our website:
www.savethechildren.ch/annualreport



BALANCE (in Swiss francs)

	31.12.2021	31.12.2020
Assets		
Liquid funds	11 451 890	9 166 795
Receivables from supplies and services	236 618	142 138
Other short-term receivables	1 925 947	1 660 366
Accrued income	1 057 202	973 052
Total current assets	14 671 657	11 942 351
Tangible assets	8 950	4 082
Intangible assets	46 309	31 004
Total fixed assets	55 259	35 086
TOTAL ASSETS	14 726 916	11 977 437
Liabilities		
Trade accounts payable	466 639	366 333
Other short-term liabilities	57 634	458 195
Deferred income	200 680	267 655
Short-term accruals	0	17 733
Total short-term liabilities	724 953	1 109 916
Earmarked funds	10 456 310	8 290 850
Total fund capital	10 456 310	8 290 850
Total loan capital and fund capital	11 181 263	9 400 766
Initial capital	18 751	18 751
Fixed capital	232 186	0
Free capital	3 294 716	2 557 920
Profit/loss carried forward	2 307 920	121 718
Annual result	986 796	2 436 202
Total organisational capital	3 545 653	2 576 671
TOTAL LIABILITIES	14 726 916	11 977 437



OPERATING STATEMENT

(in Swiss francs)

	2021	2020
Donations without earmarking	7 099 457	7 102 882
Contributions and donations with earmarking	19 086 325	17 914 510
of which: public sector	10 901 290	5 971 280
of which: indirect project contributions	2 509 998	1 915 051
Proceeds from receivables	66 584	24 042
OPERATING INCOME	26 252 366	25 041 434
Contributions and grants paid abroad	-16 220 126	-14 008 663
of which: indirect project expenses	-2 509 998	-1 915 051
Project expenditure on programmes in Switzerland	-24 083	-90 215
Project expenditure	-16 244 209	-14 098 878
Payroll expenses	-4 771 123	-4 704 507
of which: for programmes in Switzerland	-365 787	-340 959
Material expenses	-1 987 987	-1 648 314
Depreciation and amortisation	-25 257	-74 577
OPERATING EXPENSES	-23 028 577	-20 526 276
OPERATING RESULT	3 223 789	4 515 158
Financial result	-215 161	-59 390
Extraordinary result	125 814	0
RESULT BEFORE CHANGE IN FUND CAPITAL	3 134 442	4 455 768
Change in fund capital	-2 165 460	-2 019 566
NET INCOME BEFORE CHANGE IN ORGANISATIONAL CAPITAL	968 982	2 436 202
Allocations/Uses		
Revolving fund for project pre-financing	17 814	0
Free capital	- 986 796	-2 436 202
BALANCE AFTER CHANGE IN ORGANISATIONAL CAPITAL	0	0



THANK YOU



Our work for children would not be possible without the generous support of our donors. Whether as a private donor, Child Guardian, company, foundation, office community, school class, association, volunteer or public authority,

people like you make the crucial difference for children. Together, we were able to help shape individual pieces of the puzzle for many children in Switzerland and around the world.

Special thanks to:

A	ABC Glückwunschkarten (A. Boss + Co AG)	I	IKEA AG
	Alfa Romeo F1 Team ORLEN		Init7
	AT Kearney Schweiz		IWC Schaffhausen
B	Bär & Karrer AG		International Organization for Migration
	Bulgari SA	K	Karl Kahane Foundation
C	Canton de Genève	L	Limmat Stiftung
	Cisco Systems	M	Max Kohler Stiftung
D	DeinDeal		Medicor Foundation Liechtenstein
	DEZA	N	NonStop Gym
E	EQT	O	Otto Erich Heynau-Stiftung
	Ex Libris AG	P	Primework AG
F	Fédération internationale des Sociétés de la Croix-Rouge	R	Ricardo AG
	Fondation Alta Mane		Royal Plaza Montreux SA
	Fondation Dora	S	SC Johnson
	Fritz Gyger AG		stadtlandkind.ch
G	Gedeon Richter Suisse S.A.		Stiftung Mercator Schweiz
	Gemeindeverwaltung Riehen	U	UEFA Foundation
	GFL SA	V	Volkart Stiftung
	GlaxoSmithKline AG	Z	ZeTuP AG
	Glückskette		
	Google Switzerland GmbH		

Additional thanks to our generous private donors



**Institutional networks
and memberships**

Save the Children Switzerland is a member or partner of the following networks: Swiss Solidarity, Medicus Mundi Switzerland, Child Rights Network Switzerland, RECI, Swiss Network for Education and International Cooperation, Schutzfaktor M, Alliance for the Rights of Migrant Children ADEM, ZEWO Foundation and the Swiss NGO Disaster Risk Reduction Platform.

**Zewo-certified: transparent
and trustworthy**

Save the Children Switzerland is Zewo-certified. The Zewo seal of approval is awarded to trustworthy aid organisations and guarantees that donations are used for the intended purpose, economically and effectively. The Zewo Foundation regularly checks compliance with the quality criteria.

Save the Children Switzerland was founded in 2006 as an independent association and is politically, ideologically and denominationally independent. The Senior Leadership Team of Save the Children Switzerland is responsible for the implementation of the strategy and the operational management and comprises four people from the areas of Senior Leadership Team, Global Programmes, Philanthropy and Finance & Controlling as of 31 December 2021.

Adrian Förster
CEO

- Human Resources
- Communication
- Compliance, Risk & Controls

Lea Bachmann
Director Philanthropy

- Corporate Partnerships
- Programme Partnerships
- Philanthropy
- Data Analysis & Child Rights and Business
- Individual Giving
- Content & Event Hub

Alex Brans
Director Global Programmes

- Foundational Learning
- Protection and Migration
- Emergency Response
- Urban Programmes
- Grants Management
- National Programmes

Andreas Brühle
Director Finance & Controlling

- Finance & Controlling
- IT

Images: The staff of Save the Children Switzerland at the end of 2021.

The board of Save the Children Switzerland is the supreme governing body and includes experts in humanitarian aid, healthcare, law, finance, marketing, compliance and business.

All interests of the members of the board that are relevant to Save the Children are disclosed in the Financial Report.

As of 31 December 2021, the board comprised the following persons:

Sven Hoffmann, Lawyer,
President of the Board, board
member since 2006

Dr. Wolfgang Wünsche,
Consultant, Vice-President of the Board,
board member since 2006

Dr. Christian Huldi,
Management Consultant,
board member since 2006

Dr. Jörg Funk, Consultant,
board member since 2011

Abigael de Buys Roessingh,
Consultant, board member since 2018

Dr. Erik Slingerland, Management
Consultant, board member since 2016

Solveig Rufenacht, Managing
director - Group head of human risks,
board member since 2018

Victor Graf Dijon von Monteton,
Management Consultant,
board member since 2016

FOR CHILDREN. IN SWITZERLAND AND WORLDWIDE.



Save the Children

Every child deserves a future - whether in Switzerland or around the world. With this conviction, Save the Children Switzerland uncompromisingly and tirelessly supports the most disadvantaged children.



Save the Children

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