



Save the Children

# ANNUAL REPORT 2020

03 FOREWORD
04 AMBITION FOR CHILDREN
05 FIGURES FOR 2020
06 HIGHLIGHTS 2020
08 PROJECT WORK 2020
16 SAVE THE CHILDREN SWITZERLAND
19 COMMENT ON THE ANNUAL FINANCIAL STATEMENT
20 BALANCE
21 OPERATING STATEMENT
22 THANK YOU

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*\*To protect the children and families in our programmes,  
the names of the people portrayed have been changed.*

## FOREWORD



Sven Hoffmann  
Board President of  
Save the Children Switzerland



Adrian Förster  
CEO of  
Save the Children Switzerland

## 2020: An unprecedented year

Throughout Save the Children's more than one-hundred-year history, pragmatism has always been the guiding principle when providing assistance in humanitarian crisis situations. In fact, pragmatic assistance was the driver behind the founding of Save the Children in 1919.

However, in 2020 we were confronted with completely new dimensions in this respect. Suddenly, after seeing ourselves exclusively in the role of helpers, we found ourselves taking the role of the people affected, in the middle of a global crisis. As in every sector, the Covid-19 pandemic had a significant impact on how we work at Save the Children, how we implement our projects for disadvantaged children, and how we can often make the crucial difference between life and death.

Both in Switzerland and in our project countries, we succeeded in assisting children during the biggest humanitarian crisis of the 21st century. By quickly adapting our projects and working methods to the rapidly changing framework, and through innovative approaches to solutions, we were able to master the challenges that arose. In Switzerland, for example, we supported more than a thousand refugee children in asylum centres with learning and play sets and, for those in quarantine, provided them with specially developed quarantine boxes with instructions for activities and ideas for games (see page 15). In this way, at least a minimal degree of normality could be created for these often traumatised children. In our projects abroad, we provided much-needed education, supported fragile health systems by running clinics, and distributed food to families whose livelihoods had disappeared from one day to the next.

We believe that every child deserves an environment in which they can grow up and develop in a safe and healthy way. Our projects made an important contribution to the year, whether in the crisis regions of Syria or Yemen, on refugee routes in northeast Africa or in the slums of Kenya.

In financial terms, we were able to count on the enormous solidarity and loyalty of our supporters. Save the Children Switzerland received donations and project funding amounting to CHF 25 million in 2020. This enabled us to initiate or implement projects in 39 countries in the reporting year.

We would like to express our heartfelt thanks to all of the people and organisations who generously supported us during this extraordinary year. Only together can we achieve our ambitious goals for disadvantaged children in Switzerland and around the world. Every child should be able to survive, learn and be protected.

Sven Hoffmann  
Board President of Save the Children Switzerland

Adrian Förster  
CEO of Save the Children Switzerland



# AMBITION FOR CHILDREN

Our vision is a world where every child survives, learns and is protected. To realise this vision, Save the Children aims to achieve three milestones for children by 2030:



**SURVIVE**  
No child under five dies of avoidable causes.



**LEARN**  
Every child benefits from high-quality primary education.



**BE PROTECTED**  
Violence against children is not tolerated.

We define milestones as noticeable, sustainable and positive changes to the current situation, which we are working on making together with others.



## Who we are and what we do

We focus on the following thematic areas in our work:

In the implementation of our milestones, we focus specifically on the most deprived and marginalised children worldwide. In other words, on all those children who have not been able to benefit from social and economic improvements.

We focus on the following thematic areas in our work:

 **Children in emergencies**

 **Children on the move**

 **Children in slums**

Our programme work is integrated and takes place across focal areas.

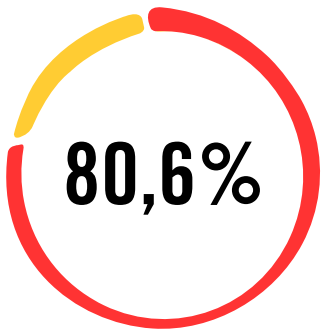
# FIGURES FOR 2020



In 2020, more than 22,000 people regularly donated to children as Child Guardians, ensuring that we were able to make a lasting difference in children's lives.

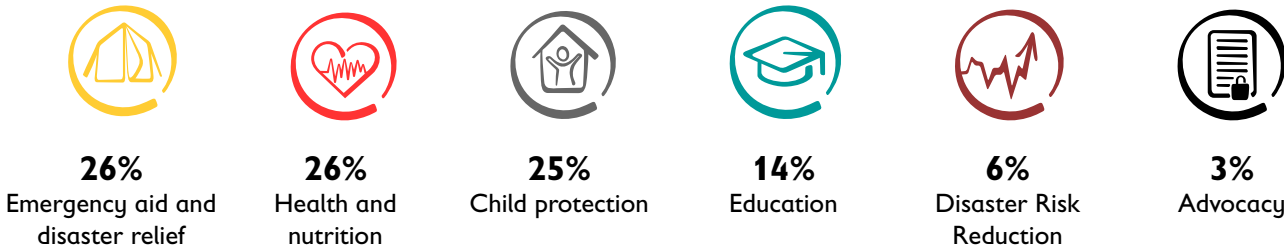


**CHF 25 MILLION**  
raised for children in 2020



In the last year, 4 out of 5 francs donated went directly to our projects for children.

We used our funds on projects in the following areas:



In 2020, Save the Children Switzerland supported projects in 39 countries to protect children, ensure their survival and provide them with education



Thanks to our rapid reaction and response, over 1400 children and young people in 18 cantons in Switzerland received learning and play sets, despite the lockdown.



## HIGHLIGHTS 2020



### March – Covid-19: Rapid response is required

The Covid-19 pandemic is disproportionately affecting the poorest and most vulnerable – and children are also suffering tremendously. The biggest challenge for us was to respond quickly and develop innovative solutions to reach disadvantaged children in our project countries, despite the restrictions. For example, we quickly adapted the processes in our early childhood development project in rural Mali. In this project, children are taught by local employees in the village communities. To deliver important hygiene measures and education about Covid-19 to children and their families, we adapted the lessons at short notice and also involved parents, to provide information to even more people.

You can find more about this on page 11 and in the video at [savethechildren.ch/mali](https://savethechildren.ch/mali)

### April – [savethechildren.ch](https://savethechildren.ch) gets a makeover



We revamped our website during the lockdown. The new version has simple and clear navigation, relevant news and information about our work. Our website is a key source of information for our donors. It explains our mission and vision for children in Switzerland and around the world and helps us in our fundraising work – in four languages and using the latest technology:

[www.savethechildren.ch](https://www.savethechildren.ch)



We would like to say a huge thank you to all our staff, here in Switzerland and especially in the project countries around the world, who work under the most difficult circumstances with such a relentless commitment to children.

### Summer – Continuation of Swiss projects despite the lockdown

In Switzerland, too, our work for refugee children in asylum centres was no longer possible due to the lockdown. In response, our team quickly developed learning and play sets that were delivered to 100 asylum centres in 19 cantons. This provided families and a total of over 1400 children in asylum centres with activity ideas for the period when play, learning and activity opportunities for children were no longer available in the centres.

Read more on page 15 and on [savethechildren.ch/lernset](https://savethechildren.ch/lernset)



### August – Emergency aid after explosion in Beirut



The terrible pictures from the devastating explosion in Beirut in early August were seen around the world. Around 100,000 children lost their homes as a result of the disaster. Immediately after the explosion, we worked on reuniting children with their families, as many had become lost in the chaos of the disaster, while also distributing food packages and materials for emergency shelters. We provided psychological support for children and parents to help process the traumatic experiences. In some cases, this was offered in child-friendly pop-up spaces where children had a safe place to play and opportunities to talk.

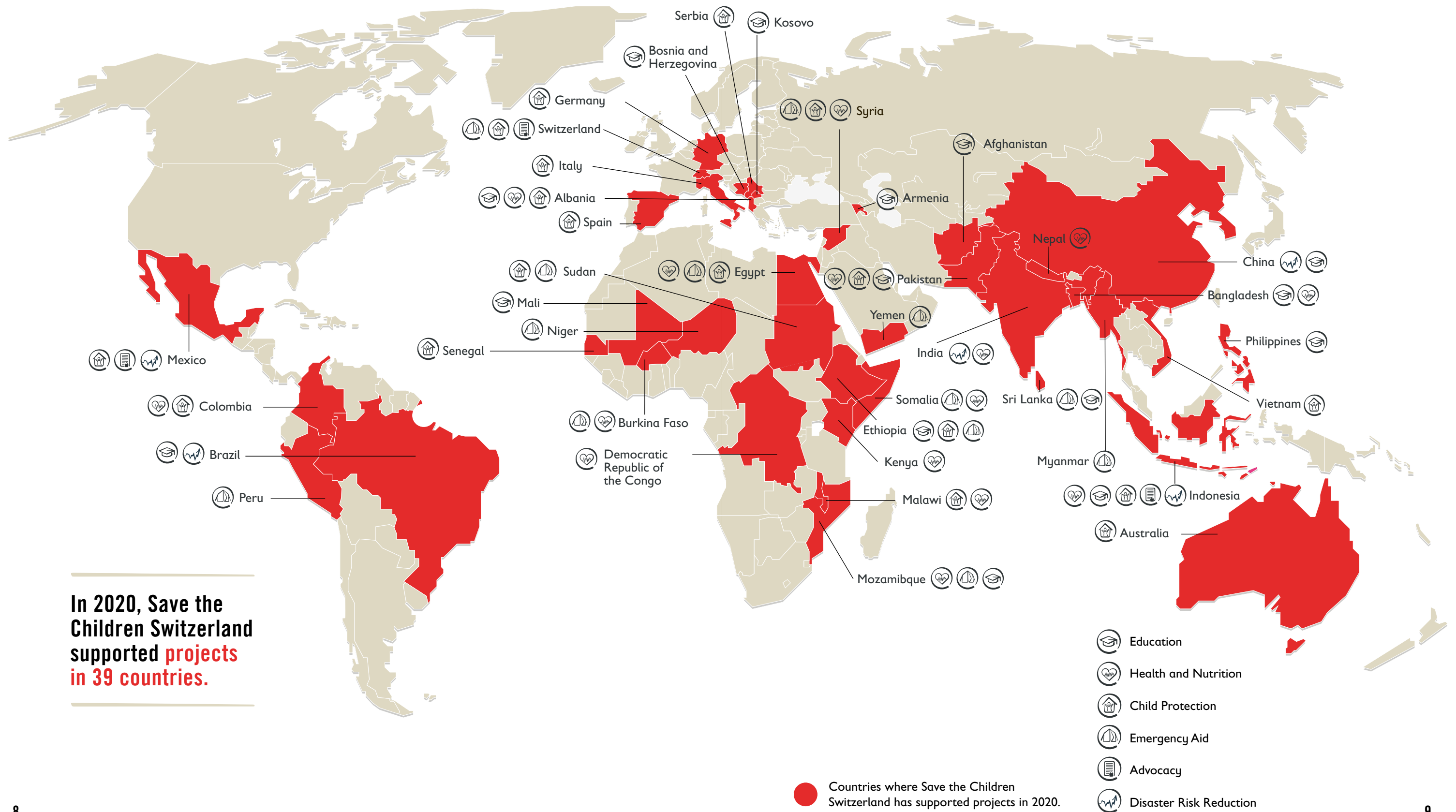


### September – a new CEO

At the beginning of September, Adrian Förster took over from Ömer Güven as the CEO of Save the Children Switzerland. Adrian Förster has many years of management experience in the NGO sector and has also managed projects and programmes in Guinea, Cameroon and Chad. As a trained lawyer and with a well-positioned management team, he is developing the strategy and thus setting the future course for Save the Children.

# PROJECT WORK 2020

In 2020, Save the Children Switzerland supported projects in 39 countries. We work both in a humanitarian context and in long-term development cooperation, setting thematic priorities in the areas of education, health and nutrition, child protection, emergency aid, disaster risk reduction and advocacy.



In 2020, Save the Children Switzerland supported **projects** in **39 countries**.



## What we achieved in 2020

Save the Children Switzerland carried out **projects in 39 countries** in 2020. On the following pages you will find a selection of our key projects:



**KENYA**

### Clever hand-washing station for children in slums

#### Background

60% of people in Kenya's cities live in slums. Many people live on a daily wage and in cramped conditions without running water, electricity or sewerage systems. Slums are among the areas most affected by Covid-19. In this already challenging situation, Covid-19 control requires exceptional solutions – like the innovative Jengu hand-washing station.

#### What we do

Together with our partner ARUP, we developed a hand-washing station that ideally meets the needs of local children and families: robust, cost-effective, locally-made, theft-proof, with integrated soap and hygienic operation via foot pedal: the Jengu hand-washing station. Hand-washing with soap remains the most effective and cost-efficient measure to prevent Covid-19 and other infectious or diarrhoeal diseases, thus saving children's lives.

#### Why the project is important

In slums, where sometimes over a hundred people have to share a single toilet, hygiene is enormously important. Diarrhoeal disease is one of the leading causes of death in children under five, and good hand hygiene is important in controlling the Covid-19 virus. Through the Jengu hand-washing station, we provide an innovative, robust tool to help children and their families protect themselves from infection in a challenging environment.

### Early childhood development at home

#### Background

In Mali, more than a third of school-age children do not attend school. Only 10% of three- to six-year-old children have access to a preschool. Many children who start school drop out early.

#### What we do

We support children in their early childhood development without building new preschools or spending huge sums operating them. Instead, we ensure that children can be educated at home or in their village. To do this, we organise parenting classes and informal neighbourhood playgroups for over 2500 children in more than 40 villages. This is how we lay the foundation for children's learning and support parents and community members in nurturing their children.

#### Why the project is important

Early childhood education is extremely important for successful school entry and later educational success. However, this does not necessarily have to take place in a kindergarten or preschool. We use the potential of parents and village communities as the most important sources of support for young children – and have met with overwhelming demand for this service.



**MALI**

*Awa is sitting in front of her house with her exercise book. Projects that promote early childhood development lay an important foundation for successful learning later in a child's life.*

### Children's Emergency Fund: Fast, flexible, efficient

#### Background

Save the Children Switzerland holds donations in the Children's Emergency Fund that can be used to provide rapid and immediate assistance following crises and emergencies. Because every hour counts in emergency situations, it is important that we can act quickly and unbureaucratically to save as many children's lives as possible. This is exactly what the Children's Emergency Fund enables us to do.

#### What we do

We support emergency aid projects for children and families immediately following disasters. In 2020, in addition to Covid-19 aid in Switzerland, China, Germany and six other countries, our missions included famine relief in Burkina Faso, support following a volcanic eruption in the Philippines and emergency aid projects in the war-affected countries of Syria, Yemen and Armenia/Berg-Karabakh.

#### Why the project is important

Thanks to the Children's Emergency Fund, we were able to respond quickly to 28 crises in 23 countries and supported more than 165,000 people with life-saving aid.



**WORLDWIDE**

*Thanks to the Children's Emergency Fund, we were able to provide assistance in Wuhan in February, when it was the epicentre of the Covid-19 pandemic, supplying health workers and affected families with protective equipment.*



FIVE-YEAR-OLD FAISAL AND HIS BROTHER BILAL  
IN A CAMP FOR SYRIAN REFUGEES IN JORDAN.

## Innovation

### Our forecasts for future refugee movements

**65  
MILLION**  
PEOPLE AROUND THE  
WORLD ARE DISPLACED  
DUE TO CONFLICT

#### Background

More than 65 million people around the world are displaced due to conflict – and over half of them are children. All forecasts indicate that this number will increase significantly by 2030. Refugee children are exposed to numerous risks including abuse, child marriage, recruitment for armed forces or completely missing out on schooling. However, the work of aid organisations is mainly focused on meeting short-term needs rather than providing cost-effective, longer-term investment.

#### What we do

In an innovative pilot project, we are making use of predictive analysis. This involves using artificial intelligence to learn from past conflict-related refugee crises or movements and making predictions for future refugee movements. Our prototype forecasting model can predict with 75% accuracy how long a crisis affecting more than 25,000 people will last. This allows aid organisations and governments to better plan, prepare, and invest for upcoming crises as effectively as possible.

#### Why the project is important

By predicting how long a major crisis will last, we can plan targeted, long-term, cost-effective projects and move away from reactive, short-term aid. For children, who represent more than half of the people fleeing armed conflict, this approach gives them the chance of protection, learning and health for their future – despite war and displacement.

## Girls supporting girls: Learning groups in the Rohingya refugee camp

#### Background

In the Rohingya refugee camps of Cox's Bazar, only about 60% of all school-age children have access to education. Young people rarely go to school, and girls are almost entirely excluded from education.

#### What we do

Girls such as twelve-year-old Ayesha are the focus of our project: both as beneficiaries and as multipliers to pass on their knowledge to other girls. On a voluntary basis, around 500 girls aged 14 and over who attend our special learning and play spaces for girls each form learning groups with two to three other girls. In these groups, they pass on the literacy and numeracy skills that they have learned.

#### Why the project is important

Girls help girls – and everyone learns something! Even though the capacity of our learning and playing spaces for girls is limited, thanks to our project, girls who would not be able to go to school are able to learn. Their success in learning also increases their self-confidence.



**BANGLADESH**

## Covid-19: Help for the poorest in the pandemic

#### Background

Lack of testing capacity, high population density and a fragile health system posed a threat to the healthcare of Egypt's population in the Covid-19 pandemic. The impact of the pandemic hit the poorest hard, pushing at least four million into poverty. Children also suffer deeply from the consequences.

#### What we do

We care for the poorest children and those most affected by the impact of the pandemic, and support them in surviving this crisis. Our project provides additional capacity in the health system by running clinics and educating families on hygiene and preventive healthcare. We also put initiatives in place to support the psychological well-being of children, providing counselling and advice to children via social workers and hotlines.

#### Why the project is important

Covid-19 hits the poorest hard – and girls and women doubly so, because of their position in society. That is why our project focuses on helping girls and women. In order to cushion not only the health and psychological effects, but also the economic impact, we provide a degree of stability with regular financial support.



**EGYPT**





## CHILD PROTECTION IN THE WAR-TORN NORTHEAST

### SYRIA

#### Background

Children like 14-year-old Maha have spent the last ten years in Syria's embattled northeast experiencing destruction, hardship and deprivation. In camps such as the Al Hol refugee camp, they are exposed to great risks such as child labour or physical abuse, are sometimes separated from their families and have not gone to school for years.

#### What we do

In the project, we protect refugee children, young people and their families, help them to process what they have experienced and ensure that they can learn. We support children in dealing with the trauma they have experienced, through playful and creative activities. We actively involve children in our project and ensure that they can go to school – and continue to attend. This includes 14-year-old Maha. She goes to school in the Al Hol refugee camp and says: «Going to school in a place like this is a big relief. The teachers are great. I would never have expected this» In our project, we also work directly with unaccompanied children separated from their families and with survivors of child labour, and sexual or physical violence, ensuring that they receive protection and support.

#### Why the project is important

Feeling safe, play and protection: these three elements are incredibly important for children. Our project combines these factors and ensures that children are protected and can go to school despite the difficult context – and the effects of Covid-19. Despite limited access due to the pandemic, we have continued to make a difference in their lives.



«We would like to thank you from the bottom of our hearts for the great play sets for our children, young people and families. You have brought so much happiness to the recipients and us as support people! We are grateful for the games and materials and are making good use of them, and the timing was more than perfect!»

Support staff member at  
an asylum shelter

## SWITZERLAND



## WORK FOR CHILDREN IN THE MIDST OF THE COVID-19 PANDEMIC

#### Background

The Covid-19 pandemic was challenging for refugee children and young people in Switzerland: together with their families, they had to spend many weeks in quarantine in the asylum centres. They were not able to go to school or employment programmes, support staff were heavily burdened, and our team was not able to continue its advisory activities in the asylum centres.

#### What we do

We worked remotely to ensure that refugee children are well cared for in the asylum system: more than 1400 children and young people in 18 cantons received seven learning and play sets of 50 pages each with puzzles, drawing, language and maths exercises. ([savethechildren.ch/lernsets](https://savethechildren.ch/lernsets)). Additional play and craft materials were also sent to more than 700 families during the lockdown and in quarantine situations. Refugee parents can learn about parenting, stress and Covid-19 on a new website in more than 30 languages: [savethechildren.ch/parents](https://savethechildren.ch/parents). We also created an information and exchange platform for professionals working in the asylum and migration field: [savethechildren.ch/fam](https://savethechildren.ch/fam)

#### Why the project is important

Refugee children and adolescents are vulnerable to particular risks. Their rights to education, play, recreation and mental health often come up short. Meaningful learning and play opportunities reduce stress and give children a degree of everyday normalcy, joy and childhood during a particularly challenging time.



# SAVE THE CHILDREN SWITZERLAND

Save the Children Switzerland was founded in 2006 as an independent association and is politically, ideologically and denominationally independent. The Executive Board of Save the Children Switzerland is responsible for the implementation of the strategy and the operational management and comprises four people from the areas of Executive Board, Global Programs, Philanthropy and Finance & Controlling as of December 31, 2020.

## Zewo-certified: transparent and trustworthy

Save the Children Switzerland is Zewo-certified. The Zewo seal of approval is awarded to trustworthy aid organizations and guarantees that donations are used for the intended purpose, economically and effectively. The Zewo Foundation regularly checks compliance with the quality criteria.

## Institutional networks and memberships

Save the Children Switzerland is a member or partner of the following networks: Swiss Solidarity, Medicus Mundi Switzerland, Child Rights Network Switzerland, RECI, Swiss Network for Education and International Cooperation, Schutzfaktor M, Alliance for the Rights of Migrant Children ADEM, ZEWO Foundation and the Swiss NGO Disaster Risk Reduction Platform.



**Adrian Förster**  
CEO

- Human Resources
- Communication
- Compliance, Risk & Controls



**Lea Bachmann**  
Director Philanthropy

- Corporate Partnerships
- Programme Partnerships
- Philanthropy
- Data Analysis & Child Rights and Business
- Individual Giving
- Content & Event Hub



**Alex Brans**  
Director Global Programmes

- Foundational Learning
- Protection and Migration
- Emergency Response
- Urban Programmes
- Grants Management
- National Programmes



**Andreas Brühle**  
Director Finance & Controlling

- Finance & Controlling
- IT

Stand per 31.12.2020  
**Stepped down in 2020:**  
Ömer Güven, CEO; Ralph Keller, Director Finance & Controlling

# EXECUTIVE BOARD

The board of Save the Children Switzerland is the supreme governing body and includes experts in humanitarian aid, healthcare, law, finance, marketing, compliance and business.

As of 31 December 2020, the board comprised the following persons:

**Sven Hoffmann**, Lawyer,  
President of the Board, board member since 2006

**Dr. Wolfgang Wünsche**,  
Consultant, Vice-President of the Board,  
board member since 2006

**Dr. Christian Haldi**,  
Management Consultant,  
board member since 2006

**Dr. Jörg Funk**, Consultant,  
board member since 2011

**Patrick Hänggi**,  
board member since 2014

**Dr. Erik Slingerland**, Management  
Consultant, board member since 2016

**Victor Graf Dijon von Monteton**,  
Management Consultant,  
board member since 2016

**Abigael de Buys Roessingh**,  
Consultant, board member since 2018

**Solveig Rufenacht**, Managing  
director - Group head of human risks,  
board member since 2018

All interests of the members of the board that are relevant to Save the Children are disclosed in the Financial Report.



**A board meeting in the pandemic year 2020:**  
Wolfgang Wünsche, Sven Hoffmann, Erik Slingerland,  
Christian Haldi, Abigael de Buys Roessingh, Solveig  
Rufenacht, Jörg Funk, Victor Dijon von Monteton,  
Patrick Hänggi.





CHILDREN AT A PRIMARY SCHOOL IN TANZANIA NOTE DOWN INFORMATION ON NUTRITION TOPICS AND LEARN THE IMPORTANCE OF EATING A BALANCED DIET.



# COMMENT ON THE ANNUAL FINANCIAL STATEMENT

**Andreas Brühle, Finance & Control Director,  
Member of the Executive Board**

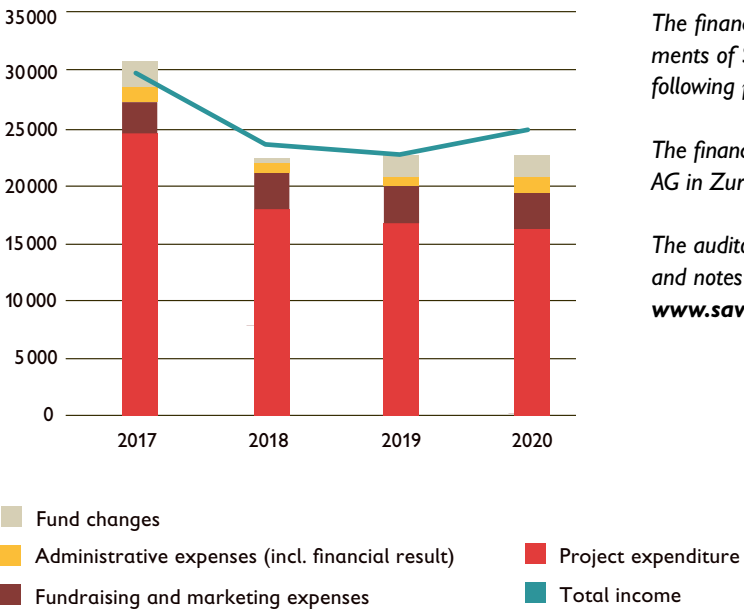
We were very impressed by the financial solidarity of our donors in the 2020 financial year. The funding targets of our projects for disadvantaged children were met or exceeded – which was particularly important during the Covid-19 pandemic. Total revenues increased by 11% or CHF 2.5 million to CHF 25 million, with almost no change in fundraising costs. The growth in donations without earmarking is particularly noteworthy. This gave us a lot of flexibility: these donations increased by 17% to CHF 7.1 million compared to 2019.

The restrictions due to the Covid-19 pandemic meant that some activities in the project countries were implemented with delays. Therefore, direct project expenses remained almost constant compared to the previous year, although revenues had increased significantly. All unspent earmarked donations have been placed in earmarked funds and will be spent on planned projects in the following year.

Save the Children works very cost-consciously. The total project expenditure in fiscal year 2020 reached 80.6% of the total expenditure – so 80 centimes in every franc go to project work, and 20 centimes are used for fundraising and administration. The figure for the previous year was 80.5%.

In the year under review, the organisation generated a surplus of free funds amounting to CHF 2.4 million, which significantly strengthened the previously insufficient financial reserves. With this, we will be able to ensure that sustainable, needs-oriented projects for children can be carried out even when income fluctuates – in Switzerland and worldwide.

**Income, Expenses & Fund Changes**  
(in CHF thousand)



The financial statements for 2020 comply with the requirements of Swiss GAAP Core FER and are summarised on the following pages.

The financial statements were audited by the auditors PwC AG in Zurich and received an unqualified audit opinion.

The auditor's report with complete financial statements and notes is published on our website:  
[www.savethechildren.ch/jahresbericht](http://www.savethechildren.ch/jahresbericht)





# BALANCE

(in Swiss Francs)

	31.12.2020	31.12.2019
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	9 166 795	4 718 489
Receivables from supplies and services	142 138	69 454
Del credere	0	-1 400
Other short-term receivables	1 660 366	1 639 402
Accrued income	973 052	1 048 905
<b>TOTAL CURRENT ASSETS</b>	<b>11 942 351</b>	<b>7 474 850</b>
<b>Fixed assets</b>		
Tangible assets	4 082	6 935
Intangible assets	31 004	21 254
<b>TOTAL FIXED ASSETS</b>	<b>35 086</b>	<b>28 189</b>
<b>TOTAL ASSETS</b>	<b>11 977 437</b>	<b>7 503 039</b>
<b>Liabilities</b>		
<b>Borrowed Capital</b>		
Trade accounts payable	366 333	423 310
Other short-term liabilities	458 195	246 076
Deferred income	267 655	421 900
<b>TOTAL BORROWED CAPITAL</b>	<b>1 092 183</b>	<b>1 091 286</b>
<b>Provisions</b>		
Other provisions	17 733	0
<b>TOTAL PROVISIONS</b>	<b>17 733</b>	<b>0</b>
<b>Fund capital</b>		
Restricted funds	8 290 850	6 271 284
<b>TOTAL FUND CAPITAL</b>	<b>8 290 850</b>	<b>6 271 284</b>
<b>Capital of the Organisation</b>		
Share capital	18 751	18 751
Fixed capital	0	0
Free capital	2 557 920	121 718
Profit brought forward	121 718	17 013
Annual result	2 436 202	104 705
<b>TOTAL CAPITAL OF THE ORGANISATION</b>	<b>2 576 671</b>	<b>140 469</b>
<b>TOTAL LIABILITIES</b>	<b>11 977 437</b>	<b>7 503 039</b>



# OPERATING STATEMENT

(in Swiss Francs)

	2020	2019
<b>Income</b>		
Individuals, foundations, corporates	6 724 981	5 924 357
Public entities	57 349	64 465
Save the Children Organisations	315 279	0
Legacies	5 273	86 488
<b>Unrestricted donations</b>	<b>7 102 882</b>	<b>6 075 310</b>
Individuals, foundations, corporates	11 932 168	11 765 389
Public entities	5 971 280	4 967 815
Save the Children contributions	11 062	305 754
Loss on receivables	0	-6 25 223
<b>Restricted donations</b>	<b>17 914 510</b>	<b>16 413 734</b>
<b>Proceeds from receivables</b>	<b>24 042</b>	<b>45 304</b>
<b>TOTAL INCOME</b>	<b>25 041 434</b>	<b>22 534 348</b>
<b>Operating expenditures</b>		
Project expenditures «Save the Children International»	-14 002 525	-14 489 196
Project expenditures «Swiss Programs»	-437 312	-321 976
<b>Total direct project expenditure</b>	<b>-14 439 837</b>	<b>-14 811 172</b>
<b>Personnel expenditures</b>	<b>-4 363 548</b>	<b>-4 429 079</b>
Material expenditures Fundraising	-1 131 749	-723 900
Material expenditures information work	-64 931	-174 410
Material expenditures structure and administration	-451 634	-386 387
<b>Total structural expenditures</b>	<b>-1 648 314</b>	<b>-1 284 697</b>
<b>Amortisation</b>	<b>-74 577</b>	<b>-65 184</b>
<b>TOTAL OPERATING EXPENDITURES</b>	<b>-20 526 276</b>	<b>-20 590 132</b>
<b>OPERATING RESULT</b>	<b>4 515 158</b>	<b>1 944 217</b>
<b>Financial result</b>		
Interest expenditure	-13	-310
Interest income	15	229
Foreign exchange losses	-160 243	-134 878
Foreign exchange gains	100 851	94 931
<b>TOTAL FINANCIAL RESULT</b>	<b>-59 390</b>	<b>-40 028</b>
<b>SURPLUS WITHOUT FUNDS RESULT</b>	<b>4 455 768</b>	<b>1 904 188</b>
Adjustment of restricted funds	-2 019 566	-1 799 483
<b>PROFIT / LOSS FOR THE YEAR</b>	<b>2 436 202</b>	<b>104 705</b>
Adjustment of committed capital	0	0
<b>SURPLUS WITH FUNDS RESULT</b>	<b>2 436 202</b>	<b>104 705</b>



## Thank you!

Our work for children is not possible without the generous support of our donors. Whether as a private individual, Child Guardian, company, foundation, office community, school class, association, volunteer or public authority, people like you make a crucial difference for children worldwide – and in very different ways.

Despite a tough 2020 with the Covid-19 pandemic, you continued to be there for children – for that we would like to say a very special thank you!



### Over 20,000 Child Guardians

In 2020, around 22 000 Child Guardians enabled us to work for the most disadvantaged children in Switzerland and around the world through their regular donations.



### Together through the crisis

Our partners organised dozens of fundraising events, especially during the first Covid-19 wave, for example, providing protective equipment to our employees and to health workers.



### Thousands more donors

Donated at least once in 2020 and made our work for the most disadvantaged children possible.



### Foundations, companies and associations

From all over Switzerland, companies, foundations, associations and schools have supported us, stood side by side with children and helped them in emergencies.



### Fundraising and promotion

Supporters organised more than 30 fundraising and promotional events last year, collecting donations at birthday parties and Christmas events.



### From Switzerland for Switzerland

Thanks to the support of our partners, in 2020 we were able to send seven learning and play sets, each consisting of 40 pages, to over 90 centres and residential facilities in 18 cantons in Switzerland. **In total, more than 1400 children and young people in Switzerland benefited from these.**



### Rapid help for children in emergency situations

Thanks to the support of our partners, we responded to 28 crises in 23 countries through our Children's Emergency Fund last year, reaching over 165,000 people with emergency aid. Missions have included aid in Wuhan affected by Covid-19, war-torn regions of Syria and Yemen, and protection for child refugees in Mexico and Bangladesh.



## THANK YOU

### A special thanks to:

- |          |   |          |   |
|----------|---|----------|---|
| <b>A</b> | Alfa Romeo Racing ORLEN – operated by Sauber Motorsport, Hinwil | <b>L</b> | La Commission Fribourgeoise de la Loterie Romande           |
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|          | Bulgari SA  | <b>M</b> | Max Kohler Stiftung   |
| <b>C</b> | Canton de Genève  |          | Medicor Foundation Liechtenstein                            |
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# FOR CHILDREN. IN SWITZERLAND AND WORLDWIDE.



Save the Children

Every child deserves a future - whether in Switzerland or around the world. With this conviction, the Save the Children Switzerland association uncompromisingly and tirelessly supports the most deprived children.



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